



PeopleMatter Media Contact

Joy Capps

843.730.3857

joy.capps@peoplesmatter.com

BERSIN BY DELOITTE RECOGNIZES PEOPLEMATTER FOR DELIVERING INNOVATION

HR Software Provider Receives WhatWorks® Award

CHARLESTON, SC — June 19, 2013 — PeopleMatter, the largest provider of comprehensive service-industry HR software, received the WhatWorks® Award from Bersin by Deloitte, a leading provider of research-based membership programs in human resources (HR), talent and learning. Bersin recognized PeopleMatter for “Delivering Innovation” with the company’s HR Platform that changes the way employers and employees interact in the workplace. Fortuitously, Innovation is also one of the Company’s Core Values.

PeopleMatter’s nomination touted its unique purpose and design that specifically meets the needs of the hourly workforce. This underserved market experiences high levels of turnover, disengagement and scheduling complications across multiple units. The PeopleMatter Platform naturally takes service-industry HR to the next level and offers features previously unavailable in HR software.

PeopleMatter’s Platform consists of three modules:

- **PeopleMatter HIRE™**: finds and hires the best candidates quickly with integrated, easy-to-use applicant tracking, screening and onboarding tools.
- **PeopleMatter LEARN™**: trains an exceptional team fast, tracks team members’ progress and keeps them motivated with an online learning management system.
- **PeopleMatter SCHEDULE™**: manages schedules and controls costs with mobile scheduling tools that let the entire team view and manage shifts in real-time.

The Platform meets the needs of foodservice, hospitality and retail workforces with tools that are accessible using a smart phone, tablet, browser or voice activation. Customers like Thornton’s, Noodles & Company, Ruby Tuesday, The Palm Restaurant Group and franchises such as Taco Bell, Carl’s Jr. and Applebee’s have experienced significant ROI with decreased turnover, increased Work Opportunity Tax Credits and I-9 compliance with E-Verify.

The WhatWorks® Awards are conducted by Bersin & Associates LLC in collaboration with Human Resource Executive® magazine. Winners were evaluated by Bersin & Associates LLC from hundreds of industry leaders in business processes, consulting, financial services, food products, government, hospitality, information technology, insurance, media and software.

“Bersin by Deloitte is a highly respected voice in human resource research,” said Nate DaPore, President and CEO of PeopleMatter. “Being recognized for our role as an innovator in the human resource software industry sets us apart from others. We will strive to continue developing innovations that help our customers reach and surpass their goals.”

About PeopleMatter

PeopleMatter provides the only integrated human resources management solution specifically built to serve hourly workforces in the service industry. Our easy-to-use online Platform helps hire, develop, schedule and engage dependable talent. At PeopleMatter, we strive to change the way the hourly workforce works by delivering tools that catalyze the innate human drive to make a difference — because happy, engaged managers and employees lead to exemplary customer service. PeopleMatter is headquartered in Charleston, S.C., and on the Web at www.peoplesmatter.com, [@PeopleMatter](https://www.facebook.com/PeopleMatter) and [facebook.com/PeopleMatter.HR](https://www.facebook.com/PeopleMatter.HR).

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